

Rules

We hereby invite you to take part in the fifth edition of the Top Applications Awards - the competition dedicated to everyone specifying and using Fedrigoni papers in prestige graphics projects.

The "book publishing" category is dedicated to the memory of Gianfranco Fedrigoni (1905-1991), who gave the family company a modern setting that is still pursued today, thereby positioning it among the leading European paper mills. Gianfranco Fedrigoni was always a particularly attentive admirer of the publishing world, where he made long-lasting friendships with important publishers - and produced for them the "made-to-measure" papers used in their prestige collections.

PARTICIPANTS

Publishers, final clients, agencies and printers implementing between June 2007 and May 2008 prestige projects using the special papers in the Fedrigoni ranges in the categories listed below. Every participant may enter several projects.

THE CATEGORIES

1. Book Publishing (Gianfranco Fedrigoni Special Award)
2. Packaging. (cases, boxes, shoppers, labels, etc.)
3. Identity (mailing, greetings, coordinated stationery, etc.)
4. Three-dimensions (calendars, display units, gadgets, diaries, etc.)

HOW TO TAKE PART

To enter a project in the Top Applications Awards, simply visit the Internet site www.paperideas.it/topapplications and follow the instructions to input all information requested and print the summary data card.

PUBLICATION AND PRIVACY CONSENT

In order to allow Fedrigoni Cartiere to publish images and information about award-winning or selected projects on the site www.paperideas.it and in other printed publications, the explicit consent of the owner of the project (principal) and everyone involved in its development (creative designer:, printer) must be obtained; issuing such Consent is part of the on-line enrolment procedure.

JURY

An independent international jury of experts from the worlds of conceptual and theoretical design, journalism, universities and institutions will assess projects entered in each category on the basis of criteria highlighting originality, function, expertise and creativity in the use of paper media

Jury Name: ARANCHA VEGA JOUSSELME, FERNANDO GUTIERREZ, SILVANA ANNICHIARICO, SIMON ESTERSON, KAZUYO KOMODA

AWARD WINNERS

The top projects in each reference category will involve awards for all the targets involved (final user, creative agency, graphics company/printer).

THE AWARDS

Award-winning projects will be exhibited during an Exhibition held at the Milan Triennial for about 1 week. A catalogue of winners of awards and special mentions will also be published and distributed in a broad and qualified manner.

AWARD PRESENTATION

Winners will receive their awards during the inauguration of the Exhibition at the Triennial.

09/03/2009
FEDRIGONI CARTIERE S.p.A.